Kaltura Guide — Analytics

Steps for measuring the usage of an object with Kaltura's built-in analytics

How to Measure Usage of a Media Object in Canvas

Note: If you do not see My Media and Media Gallery in your left Canvas course menu, click on Settings, then the Navigation tab, click and drag both My Media and Media Gallery into the top section, then click Save at the bottom of the page.

Accessing Analytics

Here are the steps to measure the usage of a media object that is created with Kaltura:

1. From the main menu, click on **'My Media'**.

Home
Modules
Discussions
People
Grades
Collaborations
Student Services
My Media
Media Gallery

2. **Open the media** for which you would like to see the analytics.

← Back   ☰ Actions ▾

＋ Publish
▥ **Analytics**
✎ Edit
🗑 Delete

3. From the Actions menu under the video, select **Analytics**.

   - This page shows you how many times a video's page has been loaded (**"visits"**) and how many times it has been played (**"plays"**).

   - **"View drop off"** is an aggregate percentile showing, on average, how much of a video is watched. **"Average view time"** indicates how much of a video has been watched as an average.

   - **"Top engaged users"** shows the users who have watched the video the most.
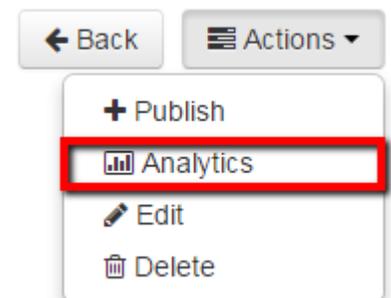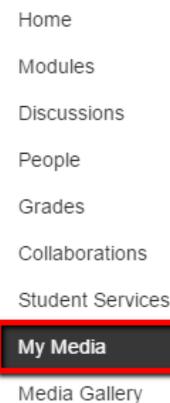
Resources

- OSU Kaltura Mediaspace Tutorials - http://is.oregonstate.edu/learning-technologies/kaltura-mediaspace/tutorials
- Kaltura FAQ's — http://is.oregonstate.edu/learning-technologies/kaltura-mediaspace/faq-questions-top
- About Mediaspace at OSU – http://is.oregonstate.edu/learning-technologies/kaltura-mediaspace/